

Driving innovation in pavement markings

Working with Congress to advance the next highway bill, advance TMMA's core program

Dear TMMA Members –

The world is changing. In Asia, Europe, and in the U.S., voters are pressing leaders to focus on domestic economy rather than global issues.

The recent election of Donald S. Trump as U.S. president is already reshaping U.S. transportation policy. The last administration focused on developing a national road safety strategy that included all road users, but early indications lean towards the Trump administration which will likely develop federal transportation policies that maximize economic growth.

I extend my heartfelt appreciation to all TMMA members as well as our industry partners and stakeholders for their dedication and support this past year. Our industry provides the materials that are essential for the safe operation of roadways and those benefits extend beyond motorists to all road users. We save lives and optimize the value of roadways. In this emerging age of computer vision-based driver assistance and automation, we also supply the materials that make automation safe and reliable.

In 2024, TMMA worked to promote standards designed to harmonize highways in support of automation. In the U.S., six-inch wide longitudinal lines are now standards for interstates in all but five states. Dotted edge line extensions for exit and entrance ramps are now required as part of the update to the latest update to the MUTCD and our promotion of a dedicating orange pavement markings for work zone lane shifts continues.

In 2025, TMMA begins work with a new U.S. Congress and administration. Over the next four years, the U.S. Federal-Aid Highway Bill

TMMA's April legislative visits on Capitol Hill



Washington, D.C. - Meeting elected officials on Capitol Hill allows TMMA members a unique opportunity to bring the importance of pavement markings to the attention of those who make key decisions regarding our nation's roadways and infrastructure.

Each year, the American Traffic Safety Services Association conducts a legislative "Fly In" in which members of that association travel to Washington, D.C. to meet with elected officials in both the U.S. House and Senate. These face-to-face meetings with policymakers and their staff are made possible by registering for the event in advance to ensure appointments with elected officials are made in a timely manner.

Many TMMA members already plan to attend the ATSSA Legislative Briefing & Fly-In on April 1-2, just prior to TMMA's April 3 board meeting. ATSSA's legislative briefing at the Courtyard Washington Downtown on Tuesday features several speakers, legislators and DOT members who will address the federal policy issues that impact America's roadways and infrastructure. The following day are the scheduled visits with members' elected officials.

On March 19, TMMA will conduct its own legislative briefing exclusively for TMMA members from 1 p.m. to 1:30 p.m. EST. RSVP's are required for this meeting to gather an accurate head count for April's Fly In. Please RSVP to info@safemarkings.com to receive an invitation to TMMA's March 19

will be reauthorized and we expect FHWA to take a hard look at latest edition of the MUTCD.

TMMA policies

TMMA seeks \$2.3 billion in dedicated annual funding for road marking installation, monitoring and maintenance on the National Highway System. This spring, we will also push for a new core program focused on ensuring that rural communities are not left behind as the nation races towards automation.

[Our proposal is to transform SS4A into a \\$5.5 billion state managed traffic control device modernization and maintenance program.](#) That ensures traffic control device innovations reach all communities, not just the wealthy ones.

TMMA will not fight these policy battles alone. Our strong partnership with the automotive industry expands our reach and as we educate Congress, we will benefit from building coalitions with many industry partners we have developed relationships with. In the end, it is your help and involvement that will be of the most value. Your membership, participation and willingness to sacrifice your time and resources are essential to TMMA's success.

I hope you are all ready. I expect 2025 will be another excellent and prosperous year for the roadway safety industry.

Rob



Jan. 28 - Sean Patrick Duffy is officially sworn in as the 20th Secretary of the U.S. DOT by U.S. Supreme Court Justice Clarence Thomas at the U.S. Supreme Court.

briefing in which the association brochure, an updated TMMA fact sheet and relevant talking points regarding TMMA's new reauthorization policies will all be discussed.

If you want to be part of the April Fly-In, you are encouraged to register as soon as possible to ensure appointments with your respective elected officials are made. [You can register by clicking here.](#)



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